



17555 PEAK AVENUE MORGAN HILL CALIFORNIA 95037

MORGAN HILL

FINANCIAL POLICY COMMITTEE

City of Morgan Hill
West Conference Room
17555 Peak Avenue
Morgan Hill, California

Chairperson:
Committee Member:
Committee Member:
Staff:

Council Member Steve Tate
Council Member Mark Grzan
City Treasurer Mike Roorda
City Manager Ed Tewes
Director of Finance Jack Dilles
Assistant to the City Manager
Melissa Stevenson Dile

SPECIAL MEETING

Monday, June 8, 2005

MINUTES

5:34 P.M.

CALL TO ORDER by Chair Tate

Chair Tate & Committee Member Grzan present (Committee Member Roorda absent)
Staff: Tewes, Dilles, & Dile

DECLARATION OF POSTING OF AGENDA

In compliance with Government Code 54954.2

PUBLIC COMMENTS

The Morgan Hill Financial Policy Committee welcomes comments from all individuals on any agenda item being considered by the Committee. In the interest of brevity and timeliness and to ensure the participation of all those desiring an opportunity to speak, comments presented to the Committee are limited to Three Minutes.

BUSINESS:

1. Approval of Financial Policy Committee Minutes of May 23, 2005

The Financial Policy Committee minutes for May 23, 2005, were approved on a motion by Committee Member Grzan, seconded by Chair Tate.

2. Revenue Enhancements & Review of Survey (Policy Discussion)

City Manager Tewes stated that the PowerPoint presentation previously made to the Committee by the polling consultant should be presented to the City Council during the Committee's report on June 15. Committee Member Grzan indicated that it is important to line up the consultant, since the consultant can discuss how far the City needs to go to converse with the public. City Manager Tewes suggested that the Committee give its report to the Council first, followed by the consultant's PowerPoint presentation.

Chair Tate stated it is important to include in the Committee's report the timeline and details of the plan. City Manager Tewes indicated that it would be appropriate to work backwards from the ballot measure date in November 2006, and that milestones should be included in the Committee's plan. The Committee then discussed what should be in the plan and came up with the attached plan as sketched out by Chair Tate. The Committee agreed that each phase did not have an absolute timeline, but rather one phase would lead to another. For instance, educating the public would not cease at the end of the first phase.

The Committee agreed that it will be imperative to bring influential community leaders to the community dialogue. Committee Member Grzan added that the City must provide an incentive for these leaders to get involved. City Manager Tewes responded that this could be accomplished by pointing out that the group of leaders will be a select group and that the City highly values their opinions. The Committee discussed reaching out to the community through such mechanisms as 100 person sessions, workshops, and a speakers' bureau. The Committee wants ambassadors to the community so that the community may take ownership over proposals.

Committee members talked about the need for additional funding for hiring a consultant to manage the community conversation process, since staff does not have the time to do this work without dropping other important tasks. The Committee supported the idea of adding \$50,000 to the 2005/06 budget for hiring a consultant, but stressed that \$50,000 is at the bottom of the range for what a consultant may cost. Therefore, it appears that staff will still need to participate somewhat in the management process. City Manager Tewes stated that the consultant would make sure that the community is heard. Chair Tate added that the consultant would tell the City what direction the community wants to go in, and not just what the City wants to tell the community. Assistant to the City Manager Dile added that the consultant would facilitate the conversation, analyze information, produce a workbook with options and tradeoffs and what matters to the community. This is different than a community survey because it would identify issues and values that matter to the community that could lead to specific results.

It was agreed that , although time is short, staff would write up the plan sketched out by the Committee and route it to Committee Members for their input this evening so that Committee Members could respond by tomorrow, resulting in a staff report going out this week for next week's City Council agenda.

3. Date of Next Committee Meeting (Discussion)

The Committee discussed the need for the next meeting and indicated that the regular meeting scheduled for June 22 at 6:00 P. M. should be held.

4. Future Agenda Items (Discussion)

None

ADJOURNMENT: 7:00 P.M.

NOTICE
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